

Our Name is Our Promise



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# QUANTUM LEAP SYSTEM

In order to get to the next level in your Real Estate Career, you have to make a dramatic shift in the way you view it. It will require change.

# WITHOUT A SYSTEM, YOU WILL REINVENT THE WHEEL EVERY TIME. EFFECTIVE SYSTEMS WILL SAVE YOU TIME AND MONEY, AND HELP YOU ACHIEVE CONSISTENT AND PREDICTABLE RESULTS.

The Quantum Leap System and Platinum Coaching teaches agents about freedom rather than about work. You will be introduced to real, current and PROVEN solutions for Real Estate Agents. The cornerstone of the system is "Reverse Prospecting" (an inexpensive and automatic lead generation system where qualified prospects hunt down the agent rather than the other way around). The system also teaches highly effective scripts, conversion and presentation systems to empower agents to follow their leads through to maximum GCI.

In addition to growing your income, you will learn how to scale your business into a Super Profitable Real Estate Business, where you will have a team in place, fully trained and ready, seamlessly performing even while you're away. Plan on building a legacy!

Billion Dollar Agents, Craig Proctor, Todd Walters, and Rudy L. Kusuma, wrote the book on growing a Super Profitable Sales Team Business. With exclusive content, proprietary systems and next-level coaching, agents move beyond competing to dominating their marketplaces. The Quantum Leap System is about having a business vs. a job, a real estate business that earns you a high six to seven figure income while building a massive following of raving fan clients, without your constant involvement in the business.



#### **OUR VISION**

To be The Best Place to Work, Buy and Sell Real Estate.

#### **OUR MISSION**

To Help You Achieve Your Heart's Desire!

#### **OUR MOTTO**

To Go Serve Big! When you put others first, you will never be second.

# **OUR DAILY ROUTINE**

To Increase Real Estate Professionals Incomes by 300% or More Without Them Giving Up their Personal Lives to Do it!

# OUR CORE VALUE COMMITMENTS TO EACH OTHER OUR CLIENTS AND OUR COMMUNITY!

Second-mile service! Empower and Inspire Others to Achieve More! Results Driven! Value Relationships by Openly Expressing Gratitude! Embrace Continuous Improvement!

# **OUR CORE PHILOSOPHY**

The Size of the Hole You Receive Through is Directly Proportionate to the Size of the Hole that You Give Through.

### WHO IT'S FOR

We Established This Real Estate Brokerage for Entrepreneurial, Business-Minded, Growth-Oriented Real Estate Agents DRIVEN To Accomplish More for Themselves and Their Clients.



# THE PROBLEM WE SOLVE FOR AGENTS

- ✓ Faster Achievement of their Heart's Desire and Lifestyle Elevation!
- ✓ Ending the Feast or Famine Roller Coaster of Income.
- ✓ Control of Schedule.
- ✓ Clarity on Exactly What to do and How to Get it Done to Scale/Grow Business Profitably.
- Everything we do is Designed to Progress Agents Toward a Super Profitable Sales Team Business.

# WHY WE ARE DOING THIS

We believe industry norms and standards work against agent's and consumer's best interests. Most real estate professionals get into real estate because they want to help people, make more money and be their own boss. But the first thing to go is their time AND they never really make big money. For example:

- ✓ The median gross income of Realtors is \$41,200.
- ✓ First-year agents take home less than \$9,000 a year on average.
- ✓ 80% of all agents do not make it past their 5th year.
- ✓ 95% earn under \$100K and 99% earn under \$250K a year.

It is impossible for the solo agent to be at their kid's ballgame and showing homes to a buyer at the same time. They are forced into cheating one of them.

There's No Real Difference in Brokerages, they are just brands and logo's: If any Brokerage is racing around trying to get every agent that has a license... that is PROOF positive the company has NO EXCLUSIVE SYSTEM to help agents grow their job into a business. If they did, they would have to LIMIT the number of agents the same way ANY franchise limits the number of franchisees in the marketplace.

People get into real estate, look around at what everyone else is doing and copy them vs. copying those who have actually achieved the highest levels of success.



The Best Place to Work, Buy and Sell Real Estate. GUARANTEED! Agents pretty much just send buyers emails of homes active in the MLS, the same listings a buyer can find on their own, on the internet, thereby limiting the buyer's selection of homes.

Buyer's agents defer setting and negotiating their fee to the agent representing the seller, so there's a lack of transparency for the customer and uncertainty of what the buyer's agent WILL GET PAID.

Agents commoditize a seller's home when they go to sell it by listing it in the MLS. It shows up like everyone's home, filling out a template. They are taught to Sell the Address and its features vs. The Story, Advantages and Benefits.

Agents are forced by law to promote the brokerage over them, all the online templates position the agent as just another agent, with no USP and consumer benefit.

The Majority of Brokerages Exist as a Place to Hang a License vs. a Mentor to Learn How to Go From Job to Business. Your Home Sold Guaranteed Realty Exists to Turn the Tables on All of This!

Consumers want to know what Worthy Causes/Charities/Non-Profits a business supports and why. Agents are not taught or guided to that.

The coaching and training provided by most real estate companies, if they offer it at all, is to help the agent sell a house vs. grow a business. Inconsistency, Unpredictability, feast and famine is BUILT into that model. The teaching is either Manual Grunt Prospecting or Buy Leads from a Lead Generation Company – or both. NO proprietary Direct Response Marketing Systems.

The majority of brokerages exist as a place to hang a license vs a mentor to learn how to go from job to business.

Our Worthy Cause Program: We have it built into our System. One of the benefits of growing your business, with all of the income coming in, is GIVING BACK! What gives, LIVES! Our Core Philosophy at Your Home Sold Guaranteed Realty is: The Size of the Hole that You Give Through is Directly Proportionate to the Size of the Hole that You Receive through. Rudy L. Kusuma









#### WORLDHARVEST



# ALL AGENTS GET.....

- Exclusive, Magnetic, Consumer, Benefit-Rich, Brokerage Name: Your Home Sold Guaranteed Realty – the Name Will Get the Agent More Listings, GUARANTEED and They Will Dominate Search Engine Optimization (SEO)!
- Experience: A Brokerage Owned and Operated by Those Who Have Built a Super Profitable Sales Team Businesses and Helped Thousands of Others do the Same!
- Personal, Professional and Financial Goal System (PPFs): A SMART Goal System to Help You Achieve Your Heart's Desire - 1 year, 3 years, 10 Years.
- ✓ The Best Sales, Negotiating and Closing Skills Training Platform In The World: Your Home Sold Guaranteed Realty University (YHSGRU)
- ✓ YHSGR University: www.YHSGRU.com Sales Skills Certifications
- ✓ Sales Bootcamps
- Website and CRM: Lead Generation Website and CRM Powered by CINC.
- The MLS interface: GRAPH IT by Reality Exclusive Access to Real Estate Statistics.
- ✓ **Dotloop:** A Complete Real Estate Transaction Management Platform that will Help You Get Deals Done and Faster!
- Chief Inspirational Officer: Leadership and Disc Training with Dr. Ike Reighard!
- ✓ Masterminds: Monthly Mastermind with Your Home Sold Guaranteed Realty Leadership Team!



# The Quantum Leap Real Estate Success System The Only TOTAL Real Estate System 6 Simple Steps Make Up the Quantum Leap System



Stop cold-calling and start running low cost **Direct Response Lead Generators** to attract dozens of inquiries to your hotline(s) and website(s)



You can save time by having your "Robots" automatically **sift and sort** the prospects who contact you.



Selectively **follow-up** with qualified ready-to-act buyers and sellers who have already contacted you first.

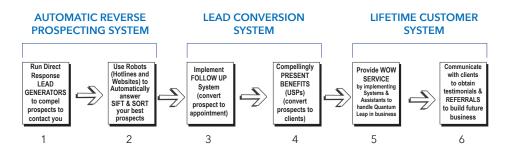


Tell your prospects what's in it for them by presenting your USPs - the unique benefits that you offer buyers and sellers using your **presentation** system.



Expertly **service** your customers . . . over deliver on your promises with fulfillment systems that provide exceptional customer service and results.

Make a systematic point of staying in touch with past clients to create customers for life who you can program to give you **referrals**, testimonials and repeat business.



- Performance Guarantees: Sold or We'll Sell for Free! Fire Me If Not Satisfied!
- ✓ Your Very Own Retirement Account: Personal Wealth Creation System with SEP, Solo 401(k), etc, and Real Estate Investment Program
- ✓ Financial Wealth Building: Coaching with a Professional Financial Planners and Money Manager
- Real Estate Investor Program: Real Estate Investing Coaching and Deal Opportunities
- ✓ YHSGR PAC System: Commissions Paid at Closing.
- ✓ The YHSGR Guaranteed Leads Program: Agents Get Leads and Appointments Handed to Them On A Silver Platter... As Many as You Can Skillfully Handle!
- Tracking and Reporting System: The Best Agents Know Their Numbers!
- ✓ Worthy Causes: The Worthy Cause Referral System with Sponsored Charities!
- ✓ Recurring Income for Life of Agents That You Recruit to YOUR HOME SOLD GUARANTEED REALTY: You Will Of Course Recruit Agents to Your Team to Handle the Overflow in Business You WILL Get. But, You Will Also Receive Recurring Income on Any Independent Agent You Recruit to Your Home Sold Guaranteed Realty! Take Those \$\$ as Cash or Invest into Your SEP.
- ✓ A Signed Copy of the Best Seller: Death Of the Traditional Real Estate Agent and Rise of The Super Profitable Sales Team – by Rudy L. Kusuma, Todd Walters, and Craig Proctor
- ✓ Your Own Voice Over IP Phone Number: Each Agent Receives a Phone Number that will Track, Record and Auto Text as an APP on Your Device!
- ✓ Facebook Private Group: Listing Sharing, Referrals and Networking with Your Home Sold Guaranteed Realty Agents on YHSGR Private Facebook Page!
- Knock's Home Swap: With Knock, you can Move Into Your New Home Before Selling Your Old One Through Knock's Variety of Options and Resources.



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# MILLIONAIRE AGENT MAKER CHART



#### TEAM LEADER PLATINUM AGENTS ALSO GET...

- ✓ The #1 Real Estate Business Building System In The World The Craig Proctor Quantum Leap System: The Automatic Reverse Prospecting System, The Conversion Systems and The Lifetime Customer System – WHICH INCLUDES BUT IS NOT LIMITED TO...
- ✓ The Exclusive Super Profitable Sales Team Business Plan (\$4 Million GCI): If You Can Copy You will Succeed!
- Live Coaching With The Millionaire Agent Maker Himself Craig Proctor: Craig Personally Conducts 90
- ✓ Your Personal One-On-One Personal Coach: Our Personal "Entrepreneur Mentor" will Help You Build a Customized Implementation Plan and Then Guide Your Specific Progress Week by Week.
- ✓ Weekly Helpline Every Monday: Get Answers to any Question About any Problem You're Having in Your Business. Listen to The Problems/ Solutions of Your Fellow Agents Around North America (Success Leaves Clues)!
- ✓ Weekly Follow-Up and Lead Conversion Training Every Thursday: LIVE Role Plays. Master The Universal Call Script. This Ongoing Access to our Experts will Ensure Your PROSPECTS Turn into PROFITS.
- Weekly Marketing Clinic Every Friday UPLOAD YOUR ADS for Evaluation to Ensure You Maximize EVERY Penny You INVEST in Your Marketing.
- ✓ PLATINUM Level Member-Only Access to CraigProctorCoaching. com (Full access to ALL Quantum Leap System Marketing Campaigns 24/7). Over 80 Libraries and 2000 Files of Business Building Materials: Every Solution to Every Issue You Face in Your Business on Demand! If You Can Copy, You Can Succeed.
- ✓ Unlimited 24/7 Email Access to Our Coaching Experts: So You Never Have to Second Guess What You Should Be Doing Right Now to Succeed.
- ✓ The ULTIMATE Listing Presentation and the VIP Buyer Presentation: Customized PLATINUM Versions.
- Solutions: Answers to Any Prospect Objection You will Ever Hear -Access to All Scripts and Dialogues.

CPMAS (powered by CINC): Craig Proctor Millionaire Agent Lead Generation Website and Landing Pages on Your Lead Generation Website and The CRM Sales Team Activity Plans

✓ The Lead Generation Hotlines: Both Less Branded and Branded Hot Lines with all of the Quantum Leap System Ad Scripts fully Loaded and Professionally Recorded. Advanced Version for System Members Only.

 21 Coaching Sessions with Craig Proctor: Includes Materials and Webinars.

✓ Marketing: The Ad Generator with The Best of The Best Ads for Abundance or Leads Plus Accompanying Free Reports, Website Landing Pages and Information Scripts.

 PLATINUM Tuesdays: Weekly Every Tuesday PLATINUM Rainmaker Coaching Webinars with PLATINUM Coach/Billion Dollar Agent -Todd Walters!

✓ Daily 7-Minutes to 7 Figures: Daily Seven Minutes to Seven Figures Virtual Training.

 PLATINUM Private Facebook Group: Network with the Top Agents in North America.

The Outside Sale Agent Training Course: Multi Video Training Course to Master Turning Prospects in to High Commission Checks at Lighting Speed!

✓ The Inside Sales Agent Training Course: Multi Video Training Course to Master Converting Leads to Appointments.

The Millionaire Agent Maker Conferences: The Most Advanced Real Estate Business Building Conferences Held Quarterly Around North America.

✓ The Team System Manual and Coaching: How to Recruit, Interview, Hire, Train, Manage and Scale a Super Profitable Sales Team – by the People Who Wrote the Book on it!

The Super Profitable Sales Team Profit and Loss Model and Quarterly Accounting Coaching: How much to invest in Marketing, People, Operations to Ensure a Highly Profitable Real Estate Business.

✓ The Famed Guaranteed Sale Program and Training Courses: Your Home Sold Guaranteed or I'll Buy It! Exactly How it Works and How to Use it to Get an Abundance of Business!

## IN ADDITION... TEAM LEADERS ALSO GET...

- ✓ Sales Drive Assessment and Team Member Interview System: Build Your Team with Confidence! When Hiring, Send this Test to Find Out Their Level of 'NEED FOR ACHIEVEMENT!'
- ✓ House Talk: Instant Property and Real Estate Information on Any Device.
- RBID: An Exclusive Real Estate Sales System of Properties Such As Foreclosures, Bank-Owned Properties, Divorce Sales, Distress Sales That are Bought Through a Unique Bidding Process.
- ✓ Availability of Trained Virtual Assistants: Save Time and Money with Virtual Assistants that Know the Quantum Leap System.
- ✓ Your Stats Sent to You: Sales Price to List Price Ration, Days on Market, Success Rate Compared to The Average Area Agent So You Can CRUSH the Competition in Marketing and Presentations!
- ✓ Proprietary Zero Resistance Listing and Buyer Agreements Plus Additional Exclusive Real Estate Forms and Training Courses: Makes it Easier for You to Get Clients at Your Optimum Fee!
- ✓ Your Own Brokerage: Pathway to Your Own Your Home Sold Guaranteed Realty Brokerage.
- ✓ The Using Other People's Money System: Approved Vendors Pay You Monthly.

### **GUARANTEED BENEFITS**

- Predictable Overflow of Leads.
- Never Worry About Where Your Next Commission Check will Come From.
- Leads Chasing You vs. You Chasing Them.
- No Cold Calling or Manual Grunt Prospecting.
- No Expensive Advertising.
- Make More Money in Less Time.
- More Appointments with Less Calls.
- Pre-Sold Customers
- HIGHER Commission Checks.
- Respect, Admiration, Trust of Peers and Clients.
- The Envy of Competitors.
- The Solutions to EVERY Business Issue.
- Certainty of 'Will it Work'.
- Clarity on Exactly What to do and How to Get it Done.
- Faster Implementation.
- Fast-Paced Growth.
- Elimination of the Income Roller Coaster.
- Increased Self Esteem and Confidence.
- Confidence in Setting and Achieving Higher Goals.
- More Time Working WITH Customers vs Finding Them
- Enjoy a Rewarding Income Working Reasonable Hours With Plenty of Time Off to Pursue Outside Interests!







#### **GUARANTEE #1 FREE PEEK**

Move to Your Home Sold Guaranteed Realty and anytime within the first 60 days after your receipt of The Quantum Leap System and start of your Brokerage Support, you may decide FOR ANY REASON that this is not what you'd hoped for, return everything sent to you, go back to the brokerage you came from and receive a full 100% refund of any commissions paid to the Brokerage. No questions, No hassle.

#### **GUARANTEE #2 4-MONTH TRANSFORMATION**

If you call back the leads, attend all coaching sessions, and demonstrate that you have used at least ONE strategy, ran ONE ad, done ONE marketing action provided by the SYSTEM and can honestly say you judge the System value-less, you may still, after 4 full months, return everything sent to you, go back to the brokerage you came from and receive a full 100% refund of any commissions paid to the Brokerage.

Only a brief note from you about your usage, and an exit interview call with one of our Coaches and or Broker are required.

#### **GUARANTEE #3 INCOME TRANSFORMATION**

Implement The Quantum Leap System and if You Do Not **Increase Your Income By at least** \$100,000 over the previous 12 months, We will pay you the difference\*

\*See terms and Conditions of \$100K Income Increase Guarantee.

\*Guarantees are not included on Silver-Deferred or Solopreneur payment plans.





REPLAN Proud of Our Quantum Leap System Success Culture

# The Best Place to Work, Buy and Sell Real Estate.

www.YourHomeSoldGuaranteed.com

(626) 789-0159

Go Serve Big!